



# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024

October 23-25

*Sponsorship Opportunities*





# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024

## October 23-25

The New Bedford Offshore Wind Conference is a unique and immersive offshore wind industry event that includes port and asset tours, interactive program tracks (Supply Chain, Workforce Development, Innovation & Technology, and Ports & Vessels), and ample networking opportunities.

The conference is designed to encourage meaningful connections between industry leaders, local businesses, and key stakeholders at the center of advancing offshore wind and adjacent marine industries such as commercial fishing and ocean technology.

As a nonprofit marine industry association dedicated to growing the local ocean economy, we appreciate your engagement and support!





# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



*Premier Sponsor*  
**\$25,000**









- 🌀 20-minute “Plenary Stage” keynote at Cook Memorial Theatre, Whaling Museum (October 24th or 25th, 220 attendees)
- 🌀 Speaking opportunity on Program Track of choice (October 24th or 25th, 50-75 attendees)
- 🌀 Branding on signage throughout event, including “Plenary Stage” screen (October 24th-25th)
- 🌀 Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
- 🌀 Complimentary attendance for three company associates (Value of \$1,350)
- 🌀 Opportunity to add branded merch to conference ‘swag bag’ for attendees
- 🌀 Company logo on conference event webpage, linked to company website
- 🌀 Branding in pre/post conference emails, social media, and promotional videos



# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



## *Cocktail Reception Sponsor* **\$15,000**

-  10-minute “Plenary Stage” keynote at Cook Memorial Theatre, Whaling Museum (October 24th or 25th, 220 attendees)
-  Branded Exhibit Table at the Bourne Building entrance during the reception (October 24th)
-  Branding on the “Plenary Stage” screen and cocktail reception signage (October 24th-25th)
-  Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
-  Complimentary attendance for two company associates (Value of \$900)
-  Opportunity to add branded merch to conference ‘swag bag’ for attendees
-  Company logo on conference event webpage, linked to company website
-  Branding in pre/post conference emails, social media, and promotional videos













# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



## *Networking Breakfast Sponsor* **\$10,000**

-  Brief speaking opportunity or remarks at the end of breakfast (October 24th or 25th, 220 attendees)
-  Branded Exhibit Table outside the Upper Harbor Gallery during breakfast (October 24th or 25th)
-  Branding on the “Plenary Stage” screen and breakfast signage (October 24th or 25th, 220 attendees)
-  Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
-  Complimentary attendance for two company associates (Value of \$900)
-  Opportunity to add branded merch to conference ‘swag bag’ for attendees
-  Company logo on conference event webpage, linked to company website
-  Branding in pre/post conference emails, social media, and promotional videos



# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024

*Branded Lanyard Sponsor*

~~\$7,500~~  
**SOLD**

- 🌀 Speaking opportunity at program track of choice (October 24th or 25th, 50-75 attendees)
- 🌀 Branding on the “Plenary Stage” screen and on each attendee’s and speaker’s lanyard (October 24th-25th, 220 attendees)
- 🌀 Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
- 🌀 Complimentary attendance for one company associate (Value of \$450)
- 🌀 Opportunity to add branded merch to conference ‘swag bag’ for attendees
- 🌀 Company logo on conference event webpage, linked to company website
- 🌀 Branding in pre/post conference emails, social media, and promotional videos



# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



*Lunch Sponsor*  
~~\$5,000~~  
**SOLD**

- 🌀 Speaking opportunity on Program Track of choice (October 24th or 25th, 50-75 attendees)
- 🌀 Branded Exhibit Table outside the Upper Harbor Gallery during lunch (October 24th)
- 🌀 Branding on the “Plenary Stage” screen and lunch signage (October 24th, 220 attendees)
- 🌀 Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
- 🌀 Complimentary attendance for one company associate (Value of \$450)
- 🌀 Opportunity to add branded merch to conference ‘swag bag’ for attendees
- 🌀 Company logo on conference event webpage, linked to company website
- 🌀 Branding in pre/post conference emails, social media, and promotional videos












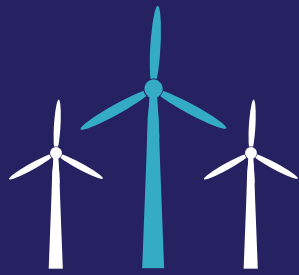
# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



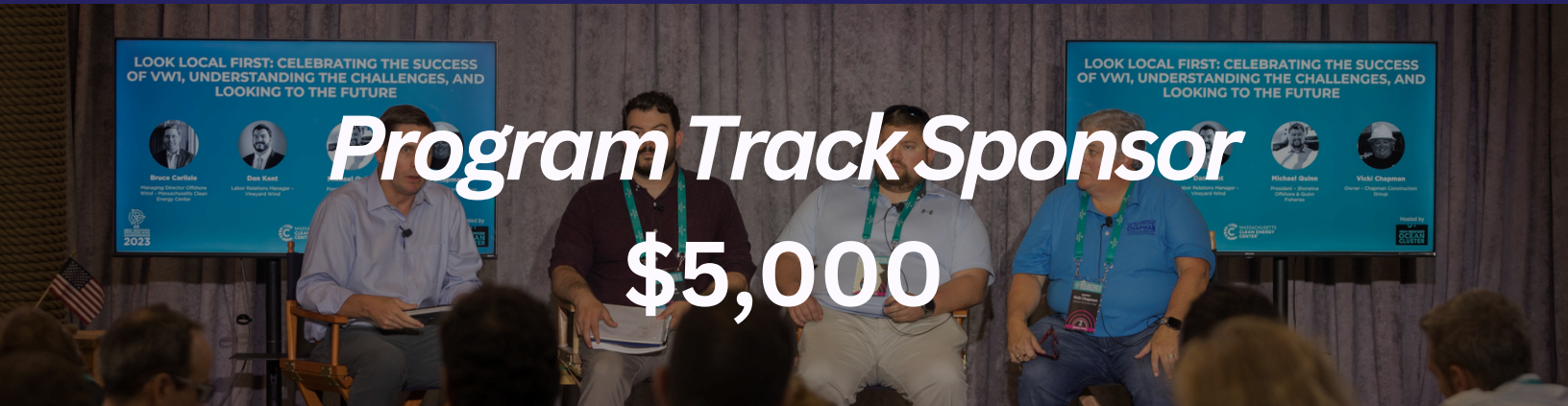
*Port Tour Sponsor*  
~~\$5,000~~  
**SOLD**

-  3-minute pre-recorded remarks before all 3 port tours (October 24th, 50-75 attendees)
-  Branding on the “Plenary Stage” screen and dock signage (October 24th, 220 attendees)
-  Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
-  Complimentary attendance for one company associates (Value of \$450)
-  Opportunity to add branded merch to conference ‘swag bag’ for attendees
-  Company logo on conference event webpage, linked to company website
-  Branding in pre/post conference emails, social media, and promotional videos






# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024









- 🌀 Speaking opportunity at sponsored program track (October 24th or 25th, 50-75 attendees)
- 🌀 Branding on the “Plenary Stage” screen and at sponsored program track venue (October 24th or 25th, 220 attendees)
- 🌀 Official recognition as a sponsor during the conference opening and closing remarks (October 24th-25th, 220 attendees)
- 🌀 Complimentary attendance for one company associate (Value of \$450)
- 🌀 Opportunity to add branded merch to conference ‘swag bag’ for attendees
- 🌀 Company logo on conference event webpage, linked to company website
- 🌀 Branding in pre/post conference emails, social media, and promotional videos



# NEW BEDFORD OFFSHORE WIND CONFERENCE 2024



*Snack Break Sponsor*  
**\$2,500**

-  Branding on water bottles and snack packaging  
(October 24th or 25th, 220 attendees)
-  Branding on the “Plenary Stage” screen and at each snack station  
(October 24th or 25th, 220 attendees)
-  Official recognition as a sponsor during the conference opening and closing remarks  
(October 24th-25th, 220 attendees)
-  Opportunity to add branded merch to conference ‘swag bag’ for attendees
-  Company logo on conference event webpage, linked to company website
-  Branding in pre/post conference emails, social media, and promotional videos